

For Immediate Release

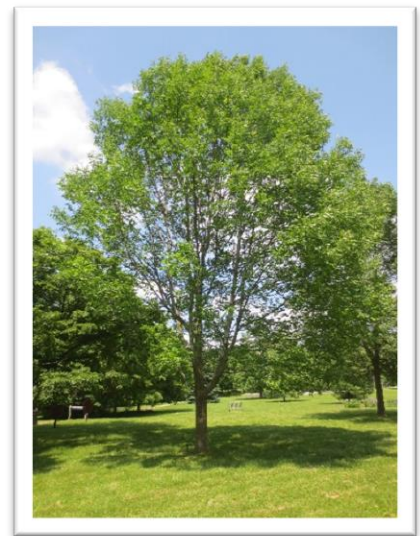


The Town of Smyrna Celebrates 2016 Earth Day with a Tree Raffle

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March 10, 2016 –Town of Clayton – Proudly announces the 4th Annual Earth Day Tree Raffle at Town Hall.

Earth Day was founded in 1970 to demonstrate support for environmental protection. Demonstrate your support by entering to win a free, energy saving, shade tree for your home or business. Shade trees naturally provide a welcoming spot to cool down during hot summer days. When shade trees are properly located and planted they can reduce home and business energy costs by reducing the need for summer air conditioning. The savings associated with trees doesn't stop with summer. In the winter, trees lose their leaves which allows the sun to warm up homes and business; reducing heating needs and lowering heating costs.



The 2016 Earth Day Tree Raffle is part of the Town of Clayton's Earth Day Education campaign to teach its citizens more about energy efficiency and conservation. The Town of Clayton has provided a display at their Town Hall for the public to learn more about this year's overall message: **Think Locally, Act Locally, and Buy Locally** to benefit health and quality of life while saving money.

Thinking Locally – Means asking ourselves to think about:

- The uniqueness of our community,
- How we sometimes waste our limited resources, and
- How to use resources more sustainably to retain the natural beauty of the local environment

Acting Locally – Means taking action to help ourselves and our community:

- Save money on electricity costs through simple low and no cost energy efficiency measures,
- Better understand how energy efficiency and conservation help reduce local carbon emissions, and
- Take direct personal action by entering a raffle to win a tree that not only absorbs carbon but also reduces summer cooling costs through free shading

Buying Locally – Means we should seek local resources first because:

- Imported food typically travels farther and requires more fuel to get from field to plate,
- Local trips can sometimes be handled on foot or bike which reduces vehicle miles traveled and saves energy, and
- Reducing the amount of congestion on the roads can improve local air quality

To learn more about how to save energy, visit the Delaware Municipal Electric Corporation (DEMEC) website www.demecinc.net

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About DEMEC Inc.

The Delaware Municipal Electric Corporation, Inc. is a public power joint action agency and wholesale electric utility established in 1979 to provide power supply and related services to the nine municipally-owned distribution utilities in the state of Delaware through owned generation assets and power purchased from other generators in the PJM region. DEMEC manages a diversified power supply portfolio including natural gas fired generation, wind and solar assets. DEMEC has a long-term goal of developing innovative and economic utility-scale, renewable energy generation projects. For additional information, visit DEMEC's web site at www.demecinc.net.